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SHELL WOODCRAFT™
Decorative Hardwood Niches

PRESS RELEASE

Shell Woodcraft Introduces a New Collection of Hardwood Wall Niches
Bellissimo Wood Wall Niches Provide Architectural Interest and Come in Custom Sizes.

FOR IMMEDIATE RELEASE

Carrollton, TX, June 1, 2014: Shell Woodcraft, a specialty wood products manufacturer, today announced the introduction of the Bellissimo collection of recessed hardwood wall niches to complement its previous offerings. Niches have been utilized for centuries to visually enhance a wall or corner and to add interest to the rooms they are in. They add architectural interest and can be used to proudly display that most prized possession. Recessed into the wall, they have many uses and decorative functions, adding historical elegance and texture to an otherwise blank space.



Bellissimo Wall Niche



The Bellissimo Niche collection has a dome composed of many hardwood veneer segments which mimic the look of a shell. With its hardwood rosette, curved veneer back and hardwood base, it can be recessed into the wall wherever space is available. This niche collection is offered in unfinished Cherry, Red Oak, Maple, and Alder woods, is sanded and ready to finish.

"The scallop shell has appeared in architecture and furniture over the centuries. This look has been reproduced in our Bellissimo Niche collection," Frank Sigmund, owner of Shell Woodcraft noted. "Customers have requested niches in various sizes that meet the needs of the display piece or the space that is available. We are now able to satisfy these requests with a relatively short leadtime." Pieces like this have been hand-carved in the past and only found in luxury homes. The Bellissimo Niche collection can now make these beautiful pieces available at affordable prices.



The Bellissimo Niche collection is custom ordered with an opening width that can be 19" to 30". The opening in the wall should be 2 inches greater than the opening width of the niche. The height of the niche opening can be made from 22" to 50". The niche can be made to recess into the wall by 5 ½" to 12". The shelf extends 1 ¾" beyond the wall into the room. All of our niches are made in the USA, the Bellissimo Niche can be ordered in custom sizes with leadtimes of 2 to 4 weeks after drawings have been approved.



To learn more about this exciting new collection of recessed wood niches, go to shellwoodcraft.com or contact Frank Sigmund at (972) 345-7648.